

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Red Shift
411 Branchway Road
Richmond, VA 23236-3034

<u>Contract / Revision</u> 136236 /		<u>Alt Order #</u> 07903796
<u>Product</u> YOUNG GUNS ACT FUND		
<u>Contract Dates</u> 10/16/12 - 11/06/12	<u>Estimate #</u> 175	
<u>Advertiser</u> YG Action Fund		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCB	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCCB	10/16/12	10/19/12	Fox News Rising 8a-9a	8a-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1111 - -				4	\$200.00			
N 2	WCCB	10/22/12	10/22/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$200.00			
N 3	WCCB	10/23/12	10/26/12	Fox News Rising 8a-9a	8a-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF - -				2	\$200.00			
N 4	WCCB	10/30/12	11/02/12	Fox News Rising 8a-9a	8a-9a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				3	\$200.00			
N 5	WCCB	10/16/12	10/19/12	Anderson	4p-5p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1111 - -				4	\$350.00			
N 6	WCCB	10/22/12	10/22/12	Anderson	4p-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$350.00			
N 7	WCCB	10/23/12	10/26/12	Anderson	4p-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF - -				3	\$350.00			
N 8	WCCB	10/30/12	11/02/12	Anderson	4p-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				2	\$350.00			
N 9	WCCB	10/16/12	10/19/12	Ellen	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1111 - -				4	\$500.00			
N 10	WCCB	10/22/12	10/22/12	Ellen	5p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M- - - - -				1	\$500.00			
N 11	WCCB	10/23/12	10/26/12	Ellen	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF - -				2	\$500.00			

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<u>Contract Dates</u> 10/16/12 - 11/06/12	<u>Product</u> YOUNG GUNS ACT FU	<u>Estimate #</u> 175
<u>Advertiser</u> YG Action Fund		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WCCB	10/30/12	11/02/12	Ellen	5p-6p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$500.00			
N 13	WCCB	10/16/12	10/19/12	Fox News @ 10pm	10p-1035p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$2,000.00			
N 14	WCCB	10/22/12	10/26/12	Fox News @ 10pm	10p-1035p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$2,000.00			
N 15	WCCB	10/29/12	11/02/12	Fox News @ 10pm	10p-1035p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$2,000.00			
N 16	WCCB	10/16/12	10/19/12	Fox News EDGE	1035p-11p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$750.00			
N 17	WCCB	10/22/12	10/26/12	Fox News EDGE	1035p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$750.00			
N 18	WCCB	10/29/12	11/02/12	Fox News EDGE	1035p-11p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$750.00			
N 19	WCCB	10/20/12	10/21/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----11				2	\$500.00			
N 20	WCCB	10/27/12	10/28/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				1	\$500.00			
N 21	WCCB	11/03/12	11/04/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				1	\$500.00			
N 22	WCCB	10/22/12	10/22/12	FOX Prime	8p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,500.00			
D 23	WCCB	10/19/12	10/19/12	FOX Prime	8p-9p		:30			NM	0	\$0.00
N 24	WCCB	10/26/12	10/26/12	FOX Prime	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00			
D 25	WCCB	10/19/12	10/19/12	FOX Prime	9p-10p		:30			NM	0	\$0.00
D 26	WCCB	10/26/12	10/26/12	FOX Prime	9p-10p		:30			NM	0	\$0.00
Totals											48	\$34,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	36	\$27,200.00	\$23,120.00
10/29/12 - 11/04/12	12	\$6,800.00	\$5,780.00
Totals	48	\$34,000.00	\$28,900.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
YG Action Fund	09/13/12 / 09/13/12

Signature: _____ **Date:** _____

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